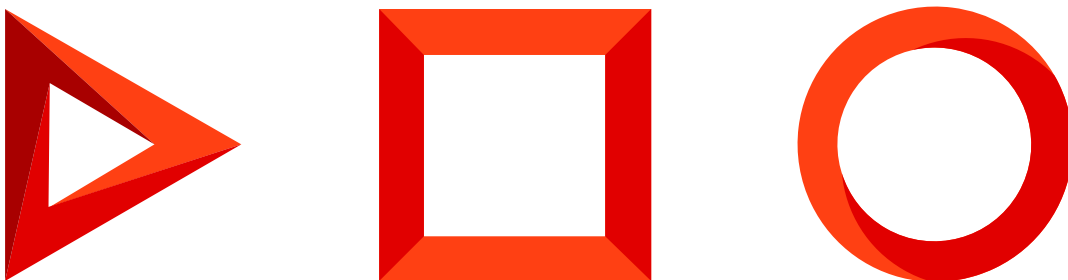


Marketplace app development

Marketplace app types

Version 8.0



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Marketplace app types



Select the Marketplace app type before you begin the development.

Marketplace apps can have the following **types**:

- **Software solution.** An app developed based on an out-of-the-box Creatio product. Fulfills a need in a specific industry and has its own business value. Learn more in the [Creatio Marketplace partner program](#).
- **Connector.** An app that expands the functionality of out-of-the-box Creatio products and enables users to integrate Creatio with external services and third-party apps. The user requires at least one Creatio license to use a connector. Learn more about licensing in a separate article: [Creatio licensing](#).
- **Add-on.** An app that expands the functionality of out-of-the-box Creatio products with new modules, configuration settings, and app elements. The user requires at least one Creatio license to use a connector.

Attention. Only organizations that have the Creatio Partner status can develop and publish software solutions. Any organization or individual can develop and publish connectors and add-ons.